



Climate Classic: cycling for the climate, in the heart of Europe

BRUSSELS - On Saturday September 6 2025, Cycling 4 Climate is organising the 'Climate Classic', a non-competitive cycling tour through which participants want to draw attention to climate change, while showing that it is not too late to act. The routes of 60 and 150 km depart from the European district in Brussels and showcase natural areas that are impacted by climate disruption, or function as climate solutions. Proceeds from the Climate Classic will go to the Belgian nature conservation association Natagora & Natuurpunt.

Climate action made fun

'The science on climate change is remarkably clear,' states ambassador of the project and co-founder of Climatecase, Serge de Gheldere, 'but the good news is that we know what we can do about it. Now is the time to scale up and accelerate climate action, especially in Belgium. The best way to get people excited about this? By having fun and inspiring each other.' Exactly that is what the Climate Classic aims to do.

All participants cycle in the 'climate stripes', showing the annual increase in average temperatures worldwide. At the same time, they inspire others by taking action themselves: they calculate their carbon footprint in advance and pledge to take a self-chosen, concrete action in their daily lives to reduce that impact from now on.

From the Dutch coastline to the Belgian climate solutions

The Climate Classic formula was conceived 5 years ago in the Netherlands and has since been successfully organised in Poland, France, Italy and Switzerland. Each time, the route has a link to climate change. Last year, 2,500 participants cycled down the future coastline of the Netherlands. The Belgian edition too, chose a symbolic route.

'We start in the European quarter of Brussels: the political nerve centre of Europe and the place where European climate policy is shaped,' explains Antonio Arce Romero, one of the initiators in Belgium. 'Next, the slightly hilly trail leads us past natural areas across the 3 Belgian regions where participants will witness firsthand how rising temperatures and shifting weather patterns impact pollinators, such as bees and butterflies, as well as certain tree species that are struggling to adapt. At the same time, the route highlights nature's potential as a climate solution, passing through ecological corridors and showcasing how nature helps regulate water cycles and absorbs carbon. Additionally, the route will highlight wind energy generation as an example of the combined approach towards climate action.'



About Cycling 4 climate

Cycling 4 climate is an international volunteer association that aims to form a global peloton against climate change and was founded in Utrecht, the Netherlands, in 2019. The group of volunteers behind this Belgian edition consists of entrepreneurs and young professionals who share a passion for climate action and cycling. Serge de Gheldere, founder of De Klimaatzaak and an avid cyclist, is ambassador for the event.

> More info and registration at <https://climateclassic.be/>